



FREQUENTLY ASKED QUESTIONS

What is Central Oregon Gives?

Central Oregon Gives is our region's hub for end-of-year, non-profit giving. Our digital giving platform offers a convenient clearinghouse for donors to learn about and fund nearly 100 different non-profits. With each donation made, the donor receives a perk such as a free cup of coffee or pint of beer, and is entered to win larger prizes. The non-profits that receive the largest amount of funding through Central Oregon Gives receive prizes of their own from anonymous matching donors. This year, the project seeks to raise \$1 million.

What are the dates of this online giving campaign?

The Central Oregon Gives website will go live and begin accepting donations in November. The campaign will run through the end of the year. Non-profits have until Oct. 13 to sign up to participate in the project.

How many non-profits are a part of Central Oregon Gives?

Each year more and more non-profits participate in the campaign. Last year about 70 non-profits had an active profile on our online giving site. This year, we expect to work with around 90 non-profits.

How does a non-profit become part of Central Oregon Gives?

It's easy! Non-profit staff just need to visit centraloregongives.com and fill out the simple form on the site. Each non-profit that participates in the Guide Guide with the Source Weekly is included on the Central Oregon Gives giving site for free. Paid profiles in the Give Guide range from \$300 to \$1200. Our team will follow up with you once you've completed the form to create your profile and giving portal.

Does Central Oregon Gives take a percentage of each donation?

No. The best thing about Central Oregon Gives is that 100 percent of a donation goes directly to the nonprofit. To ensure this, the 2.9 percent processing fee charged by our credit card processor to accept the donation is added on top of the donation amount. For example, a \$100 donation will total to \$102.90 for approval by the donor. But none of these funds are directed to the Central Oregon Gives campaign.

What do donors get for contributing through Central Oregon Gives?

Each time a donation is made the donor receives a perk such as a free cup of coffee or pint of beer, and the chance to win larger prizes being offered during that specific week of the

campaign. By contributing through Central Oregon Gives donors can also help to their favorite non-profit earn enough to qualify for one of the matching grants ranging in value from \$2,500 to \$15,000.

What are the non-profit prizes for earning the most in donations?

The non-profit that receives the most in total funding will receive a \$15,000 prize from an anonymous matching donor. The non-profit that receives the largest number of donations under \$25 will receive a \$2,000 prize. And \$8,000 in prizes will be divided amongst the non-profits earning the most in each of the Central Oregon categories that do not include the big prize winner. Those categories are Education, Family & Children; Basic Needs; Arts & Culture; Animal Welfare; and Health & Environment.

How can non-profits maximize the value of Central Oregon Gives?

Non-profits that actively promote Central Oregon Gives through social media, e-mail campaigns, newsletters, word of mouth and their website have the greatest success in earning extra dollars through Central Oregon Gives above and beyond their normal end-of-year-giving expectations. The Central Oregon Gives team offers a promotional toolkit on the landing page at centraloregongives.com that provides all the tools non-profits need to blow the doors off their end of year giving through this campaign.

What are acceptable ways donors can contribute through Central Oregon Gives?

We strongly encourage donors to prioritize donating through the website with credit or debit cards. This helps us keep an up-to-date, accurate tally of contributions and increases the chance that all donations will be properly credited toward the valuable non-profit prizes.

However, if a non-profit receives a check specifically intended for the Central Oregon Gives campaign, we will count that check toward that group's total as long as the check includes a notification in the memo line that it is for Central Oregon Gives and is accompanied by a letter of documentation from the donor. Central Oregon Gives does not accept checks directly and it is the responsibility of the non-profit to provide checks received to Central Oregon Gives.

An example of appropriate text for a documentation letter could be, "To whom it may concern, I wish for this donation of \$[insert dollar amount here] to be accepted as a contribution to the total amount of dollars earned by [insert non-profit name here] for the Central Oregon Gives campaign. My full name is [insert name here] and I can be contacted at [insert phone and email here] with any questions about this donation."

Do the fundraising totals on the website reflect the checks contributed?

Yes, we manually input all checks received into the totals on the website, but the information may be delayed by as many as two to three days.

Why is Central Oregon Gives using Stripe?

The Central Oregon Gives team has spent countless hours over many months working to determine the best and most affordable method for processing the hundreds of donations we receive. After great exploration, we have determined that the best option for driving the most revenue directly to non-profits is Stripe, a well-established and trusted credit card processing company that offers non-profits a simple way to set up direct payments to their organization from donors. Our team is committed to working with each non-profit to set up their Stripe account to ensure dollars flow quickly and smoothly into their bank accounts through the Central Oregon Gives campaign.